


**PREEMPTIVE
LOVE** COALITION



2014 *Annual
Report*



"I won't forget their kindness. Despite the current crises, the nature of Iraq's people hasn't changed. Certainly, there is still good in the world."

—Yasser, whose son Hatem received a lifesaving heart surgery in 2014

IN 2014,

you confronted fear with preemptive love, even when fear seemed overwhelming.

The world watched in horror during 2014 as ISIS tore across Iraq, as cities like Mosul and Tikrit fell, as captives were beheaded and minorities were persecuted—as violence unmade our world yet again.

But this was not the only story playing out in Iraq. Even as the country was plunged into a fresh round of chaos, lives were being saved in an operating room in Nasiriyah. Shia doctors cared for Sunni children—mending hearts and sectarian divides with every stitch.

When conditions on the ground made additional Remedy Missions impossible, we sought new ways to unmake violence. The world was massively unprepared for the humanitarian emergency that erupted last year, but you stood ready. You hadn't given up on the power of preemptive love—and neither had we.

This is the story of 2014. A story of violence and darkness, hope and light—and the story of peacemakers who don't give up. This is the story of what your love accomplished. 🏠

SAVE LIVES


- *300 heart surgeries.*
- *11,619 hours of medical training.*

In 2014, we completed a 39-week training program in Nasiriyah, 200 miles southeast of Baghdad. Three hundred children received lifesaving operations—**300 mended hearts, thanks to you.**

The impact continues to be felt across the country. Iraqi doctors received thousands of hours of hands-on medical training, equipping them to save even more lives for years to come.

But these doctors do more than fix a child's heart. They're mending the heart of an entire nation. While ISIS and other militant groups stoked the

flames of sectarian hatred, doctors in Nasiriyah fought back with healing hands—overcoming ethnic, tribal, and religious differences one heart at a time. The mostly Shia surgical team opened their operating theaters to Sunni families fleeing from Mosul, Tikrit, and Fallujah.

“No one cares, if they are Sunni or Turkish—or any race or belief,” said Dr. Munaf, one of the pediatric cardiac surgeons in training. “What we care about is how to relieve their condition.” 

**“There is no difference between
Sunni or Christian or Kurd.”**

—Dr. Munaf, Nasiriyah



DELIVER AID

- *Delivered aid to 4,071 people fleeing ISIS*
- *Food for 250 families*
- *Warmth for 2,400 people*
- *Infant formula for 400 children*

2014 was the year everything changed in Iraq. Again.

The rapid advance of ISIS eliminated our ability to provide heart surgeries for children in many parts of the country. Cities like Fallujah and Tikrit—places where we held Remedy Missions in previous years—fell to militants.

But you are not easily deterred from waging peace in the face of terror. Neither are we. Our peace-building efforts took on new dimensions in 2014, as the situation changed all around us.

Thousands of Iraqis had fled their homes, desperate to escape the advancing militants. Many of them left with nothing but their lives. You helped us respond with critical, lifesaving aid. Beginning in August 2014, we distributed emergency supplies to displaced, vulnerable families in Baghdad, Kirkuk, and Sulimaniyah. You funded lifesaving food for more than 1,500

people—children, mothers, grandmothers—who fled to the desert. As winter—and with it, freezing temperatures—descended on Iraq, you kept the young and the elderly from freezing to death. You provided heaters, jackets, blankets and more for nearly 2,400 individuals. You sustained hundreds of children with infant formula. You provided wheelchairs, mattresses, and reusable water canisters. You helped over 300 people access emergency care and medical screenings to ensure that lifesaving medicine reached those who need it most.

As the conflict wore on, we began gearing up for an even larger response in 2015. Waging peace in the face of terror is not a quick or easy process. We continue to stand with those who are targeted, persecuted, and displaced—ready to provide aid and empower them to rebuild their lives. ◆◆

EMPOWER FAMILIES



- *Helped 15 hardworking families start new businesses so they could earn a living in the wake of ISIS*

Those victimized by ISIS don't [ONLY] need a handout. They need a partner who will invest in them—so they can invest in their future.

After the initial shock of displacement wears off, nothing feels worse than the ability to do nothing. In 2014, we began distributing empowerment grants to help displaced families get back on their feet—to start small businesses, provide for their loved ones, and begin building a new life in the aftermath of ISIS.

Our work in 2014 was a proving ground for a much larger empowerment initiative to come in 2015. Altogether, we funded 15 entrepreneurs, with an average of \$865 per grant. More than 100 people experienced lasting benefit. For a cost of just over \$100 per person, mothers and fathers were empowered to provide for their families once again. 🇺🇸

WAGE PEACE

- *1.5 million people reached*
 - *Promoting peace across major media outlets*
 - *Nearly 30 HeartMender tour stops and other speaking engagements*
-

Peace is more than the absence of gunfire. It's a commitment to understand the root causes of conflict, learn to see our "enemies" as something more, and reconcile across political and religious divides.

On the heels of the *Preemptive Love* book launch in 2013, we toured the US in 2014, sharing the struggle for peace with churches, universities, and at conferences. We reached 1.5 million people through our communication programs, and *Preemptive Love* became a bestseller on Amazon.com. Thousands of new donors, volunteers, and advocates answered our invitation to step across enemy lines and love anyway.

When news broke in July 2014 that ISIS was targeting religious minorities in Iraq, we started the #WeAreN campaign to express solidarity with all who were marked for extermination—Christian, Yazidi, Turkmen, and others. The campaign trended on Twitter, and we were invited to share our message of solidarity with Iraq's targeted minorities. Our work was featured on FOXNews, CBS News, BBC, Al-Jazeera, and in TIME and The Washington Post.



FINANCIALS



STATEMENT OF PROFIT AND LOSS

	2014	2013
Public Support & Revenue		
Individuals	\$620,281	\$307,111
Iraqi government	-	1,285,888
Nonprofit organization grants	86,041	-
Small businesses & corporations	10,622	6,992
Foundations & other organizations	855,368	320,842
Revenue		
Interest & other income	39,423	1,683
Gross profit from inventory sales	(1,297)	(8,805)
Total Public Support Revenue	\$1,610,438	\$1,913,712
Expenses		
Program services	\$802,931	\$1,247,773
Management and general	141,663	120,721
Development	110,617	83,740
Total Expenses	\$1,055,211	\$1,452,234
Change in Net Assets	\$555,227	\$461,478
Net Assets Beginning of Year	\$756,417	\$294,939
Net Assets End of Year	\$1,311,644	\$756,417



STATEMENT OF FINANCIAL POSITION

	2014	2013
Assets		
Cash and cash equivalents	\$1,323,465	\$733,452
Contributors and pledges receivable	-	-
Inventory	12,818	29,170
Other current assets	7,167	2,700
Fixed assets	1,461	2,478
Total Assets	\$1,344,911	\$767,800
Liabilities		
Accounts payable	\$33,267	\$11,383
Accrued expenses	-	-
Total liabilities	\$33,267	\$11,383
Net Assets		
Unrestricted	\$1,311,644	\$756,417
Temporarily restricted	-	-
Total Net Assets	\$1,311,644	\$756,417
Liabilities & Net Assets	\$1,344,911	\$767,800

PREEMPTIVE LOVE COALITION

 *preemptivelove.org*