

# PREEMPTIVE LOVE COALITION

---

REMAKING  
THE WORLD

---



---

THROUGH  
HEALING

---

2012 ANNUAL REPORT | JANUARY 1–DECEMBER 31, 2012

## OUR MISSION

*Letter from the Director.....3*

*Work to Date.....4*

## REMAKING IRAQ

*Lives Remade in 2012.....6*

*Remedy Missions.....8*

*Remedy Fellowship.....10*

*Dohuk Research Mission.....12*

## BEYOND IRAQ

*Heartmender Tour.....14*

*Our Partners.....16*

*Financials.....18*

*Staff and Board of Directors.....22*

*Connect with Us.....24*





I could hardly contain my excitement and optimism when our partner Dr. William Novick from the International Children's Heart Foundation (ICHF) arrived in Nasiriyah in late July to begin our year-long Remedy Fellowship.

For the first time in the history of modern Iraq, a bona fide expert would be on-hand to provide lifesaving heart surgeries and hands-on training for 40+ weeks out of the year. Iraqi nurses would have Western counterparts at their sides nearly every day of the year—to set an example for them, walk them through the foundational aspects of patient care, and catch their fall along the way.

By the end of 2012, more than 90 children had received surgeries through Remedy Fellowship. Success rates on all of the simple and moderate cases remained well within the acceptable standards of any hospital, let alone a developing environment like ours. In addition to providing the lifesaving surgeries, the Fellowship had established a robust model for surgical training and development that is unlike anything else in the entire country.

None of these unprecedented accomplishments would have been possible without donors and supporters like you, our field partners at ICHF, Living Light International, and For Hearts And Souls, and the government officials who have consistently requested and facilitated our efforts across the country.

As we move into 2013, we still see many opportunities for improvement and growth, and we are grateful for your ongoing commitment to our vision to pursue peace and remake the world through the healing that comes from lifesaving heart surgery.

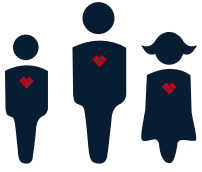
With you,



Jeremy Courtney  
Executive Director



# OUR WORK TO DATE



392 Children Served



30,060 Training  
Hours Provided



5 Heartmender  
Tours Completed



6 Pediatric Cardiac  
Programs Served

## WHY WE'RE HERE

*The Backlog—each year in Iraq 6,000–11,000 children are born with Congenital Heart Defects, extending the list of children waiting for lifesaving surgery.*

### AUGUST 2010

Remedy Mission I. Our mantra of “Local solutions to Local Problems” now applies to Iraq’s medical system itself.

### 2011

Last out-of-country surgeries funded

### AUGUST 2012

Remedy Fellowship begins in Nasiriyah

2007

### SEPTEMBER 2007

Buy Shoes. Save Lives. empowers local craftsmanship to raise money and sends PLC's first heart patient to surgery abroad.

2008

2009

### FEBRUARY 2009

We begin to send children to Turkey for surgery. From 2007–2009, out-of-country surgery saves 50 lives.

2010

### SEPTEMBER 2010

First Heartmender Tour raises awareness and funds in the United States

### DECEMBER 2010

First Remedy Mission to Nasiriyah

2011

2012

### FEBRUARY–DECEMBER 2012

First Remedy Missions to Najaf, Fallujah, and Basra

## OUR MISSION

*Lifesaving heart surgeries for Iraqi children in pursuit of peace between communities at odds.*



## **What if violence didn't always have the last word?**

These pages contain real stories of worlds unmade. Violence leads to cycles of broken systems, relationships, and hearts. But violence shouldn't get the last word; together we can write a different ending to the story.

*Preemptive love is where we jump to love others before they love us. We all know that violence unmakes the world, but preemptive love unmakes violence. Preemptive love remakes the world through healing.*

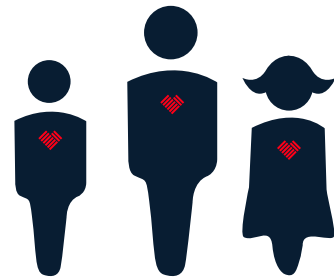
These pages contain real stories of worlds remade by preemptive love. Compassionate people like you make it possible for us to provide lifesaving heart surgeries for children like our friend Hussain and training for local surgeons like Dr. Akeel, all in the pursuit of peace between communities at odds. This is a new kind of cycle—one of healing and partnership. Piece by piece, year by year, heart by heart, we can all be a part of remaking the world.

**Will you join us?**



# LIVES REMADE IN 2012

---



188 children served



15,684 training hours provided



13 cities visited on the  
Heartmender Tour  
**Countless** commitments  
to join the Coalition



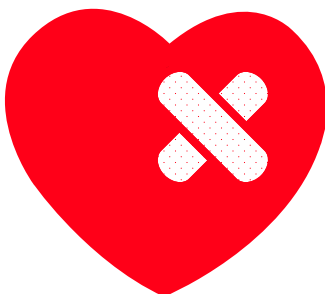
**Local** ICU Nurses, Intensivists,  
Surgeons, Surgical  
Residents, Scrub Nurses,  
Anesthesiologists, Perfusion  
Technicians, Perfusion  
Students, Circulation Nurses,  
and Ward Nurses trained



**1** Remedy Fellowship initiated



**7** Remedy Missions performed



**300<sup>th</sup>** heart healed





# REMEDY MISSIONS

---

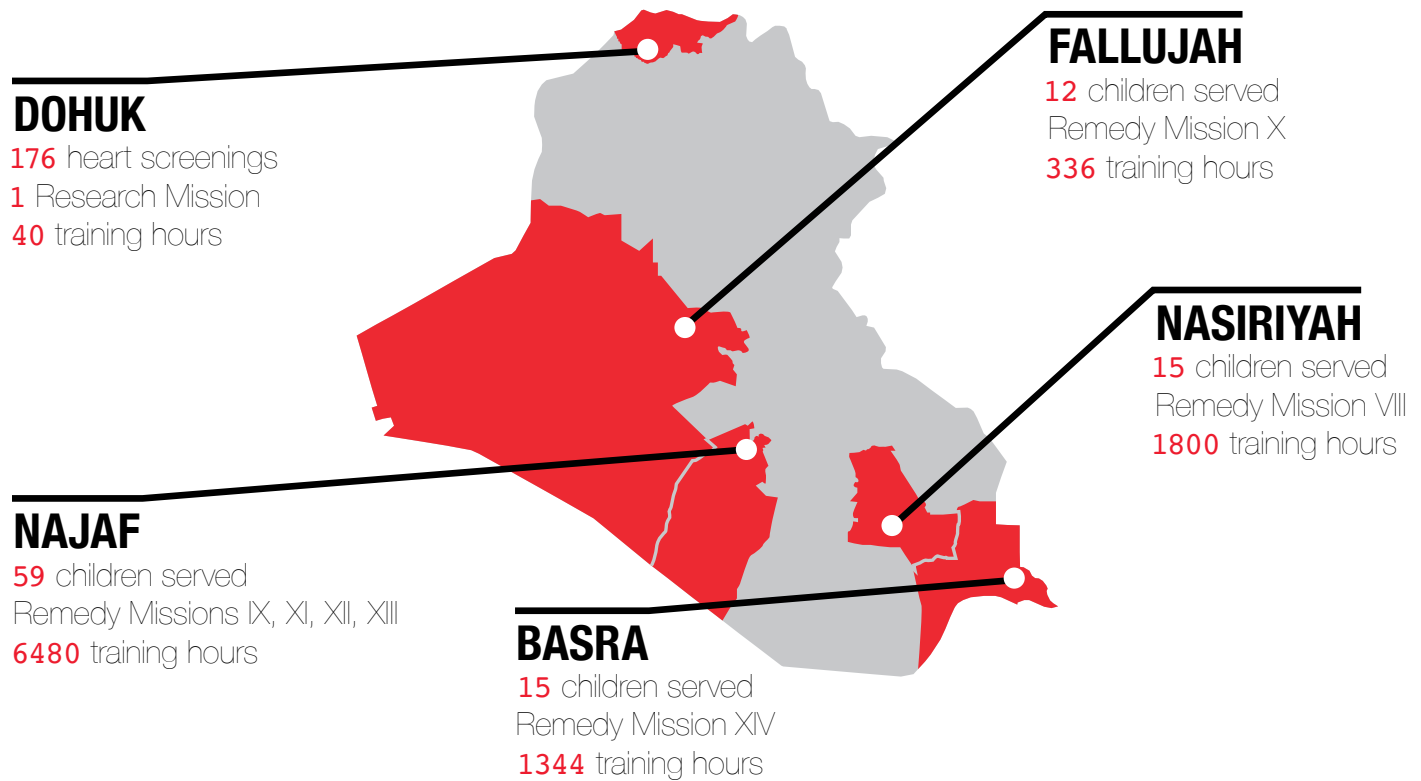
**HUSSAIN NEEDED A REMEDY—** a lifesaving heart surgery. Local doctors told us that during Saddam's regime and times of severe shortage, fixing the heart of a child like him, born with Down syndrome and complex heart defects, was illegal—a "waste of resources." But thanks to Remedy Mission XI and the incredible love, get-well cards, and generosity of people around the world, sweet Hussain has a new reality, a new heart, and new doctor's orders: "Go home and live a normal life."

**"We are very happy for the opportunity to get surgery for our boy. We believe this surgery is a gift from God, and you are his tool."**

**—Hussain's father**



*Remedy Missions* present a long-term, sustainable solution to eradicate The Backlog of Iraqi children waiting for lifesaving heart surgery. Instead of outsourcing healing, they put the solution in the willing hands of Iraq's own medical professionals. Each mission provides 15-20 lifesaving heart operations and hundreds of hours of practical, hands-on instruction, helping remake the world one heart at a time.



Remedy Missions in **5** provinces serve families from every ethnicity, faith background, and economic class in Iraq.



# REMEDY FELLOWSHIP

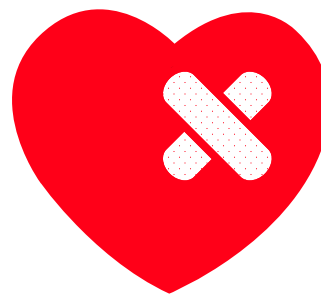
---

**CONGENITAL HEART DEFECTS** unmade Dr. Akeel's world. His brother, nephew, and best friend's son died because they didn't have access to lifesaving heart surgeries. Instead of resigning himself to anger or defeat, Dr. Akeel dreamt of a day when Iraq's healthcare system could repair the hearts of its own children, and he dreamt of being a part of it. Now a pediatric heart surgeon in Nasiriyah, he shares our vision of remaking the world through healing. Last year, he proposed a bold, new approach to turn that vision into reality.

On August 1, 2012, we celebrated the launch of Dr. Akeel's most recent dream: *Remedy Fellowship*, an unprecedented investment into the Iraqi healthcare system and the lives of hundreds of children. *Remedy Fellowship* consists of year-round, hands-on training for heart surgeons, nurses, anesthesiologists, and technicians at the Nasiriyah Heart Center. Our partners at ICHF have implemented a weekly regimen of lectures, practicals, case conferences, and operations lasting from August 2012 until summer 2013.



5664 clinical training hours



92 operations

## 2012 IMPACT



5 months of continuous training



3,855 classroom training hours

Remedy Fellowship puts the long-term solution to The Backlog of heart defects back in the hands of Iraqis, making daily progress towards healing hearts now and for years to come. The hope that accompanies this progress lives in the remade hearts of the children of Nasiriyah, in the commitment of medical volunteers to this unprecedented training program, and in the vision of local pediatric heart surgeons like Dr. Akeel. Halfway through the year-long initiative, we continue to strive for more than a dream—we strive for the sustainable development of Iraq's healthcare system.

**"We are not here to do a bunch of surgeries. We're here to use surgery as a tool for teaching and empowering others."**

**—Frank Molloy, ICU Nurse Specialist**





# DOHUK RESEARCH MISSION

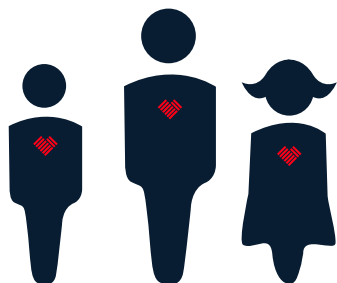
**WE KNOW** The Backlog exists—it's all too real throughout Iraq, and it's growing. But no thorough scientific study has told us exactly what we're up against. That's why we work with local and international doctors to understand the data and numbers behind the stories and hearts.

## IS A CHILD BORN IN IRAQ MORE LIKELY TO HAVE A **CONGENITAL HEART DEFECT** THAN A CHILD BORN IN AMERICA?

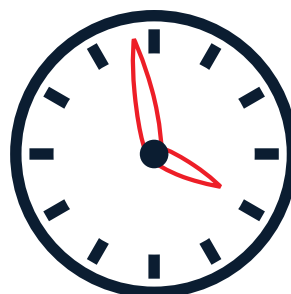
**WHY** MIGHT THE RISK BE GREATER?

**HOW** CAN WE BEST DIAGNOSE THESE CHILDREN?

*With these questions in mind and new ECHO diagnostic technology in hand, Dr. Kirk Milhoan of For Hearts And Souls and Dohuk cardiologist Dr. Serdar Pedawi screened 176 newborns in one week.*



176 children screened



40 training hours provided

Our first research Mission found 13.6% of newborns in Dohuk to be born with congenital heart defects. Interviews with parents provided data to better understand which issues or exposures may contribute to risk for CHD. Following the Mission, PLC intern Alicia Lay and Dr. Kirk shared the findings with the 6th World Congress for Pediatric and Cardiac Surgery in Capetown, South Africa.

We are thankful for local physicians like Dr. Serdar, who continues to monitor children with known heart defects born in Dohuk. Together, we are taking steps forward so that we can save as many children as possible—no matter where they're born.





# HEARTMENDER TOUR

---

**IMAGINE A CITY** where war destroyed 70% of the homes, parks, community centers, and roads. Imagine a city where, following that war, birth defects began to plague 1 in 7 newborns.

That city is Fallujah.

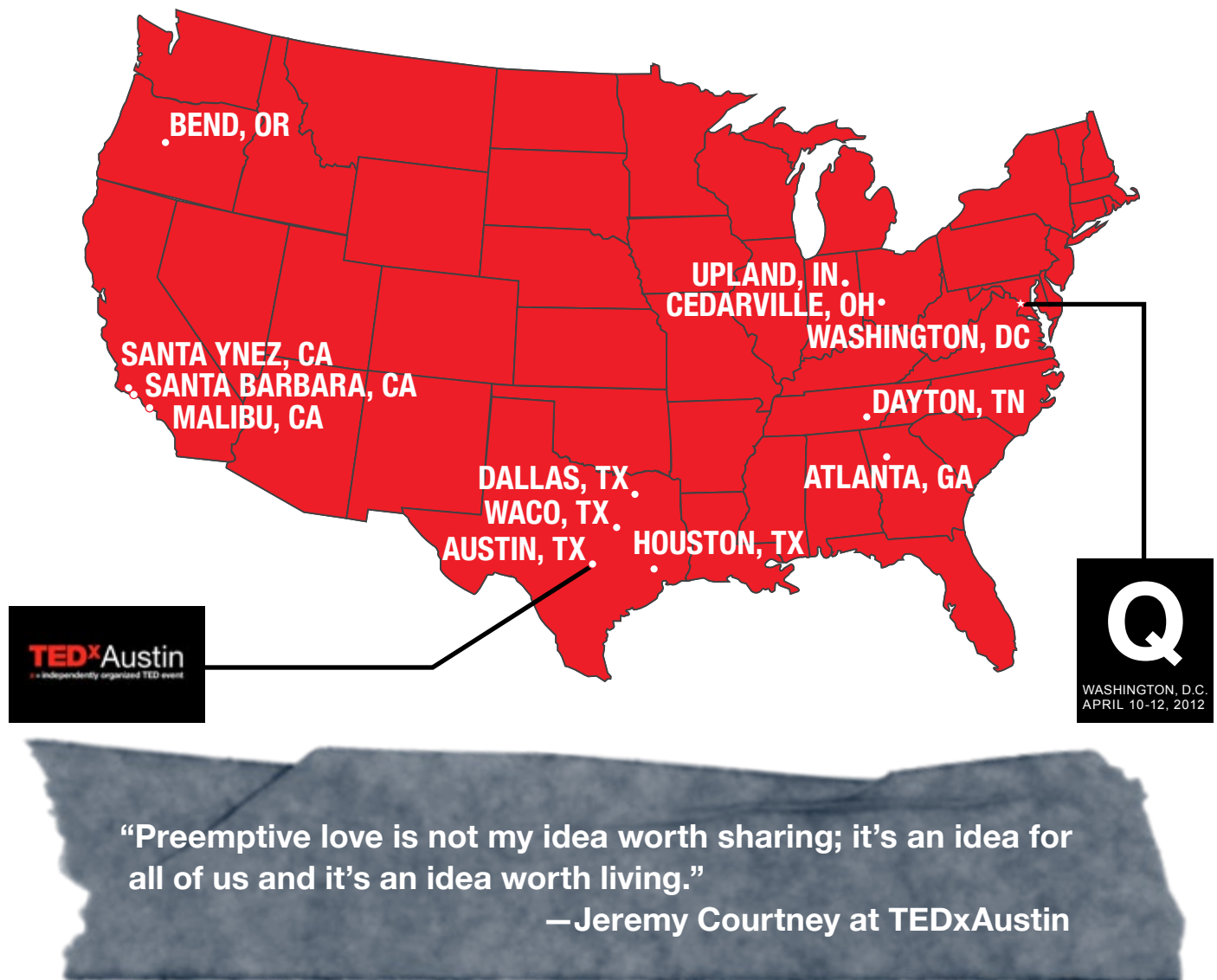
Labeled a “bomb-making factory” and declared an Al-Qaeda stronghold, the Iraq War’s fiercest battles took place in Fallujah, which led Colonel Joseph Dunford to predict that in the future “Americans will never be welcomed.”

Stories like this remind us that remaking the world includes mending hearts in more settings than the operating room. Healing comes also through peaceful reconciliation across continents, religions, and backgrounds.





*In July 2012, we imagined a new relationship between Americans and Fallujans and brought in one of the very first medical teams to Fallujah since the war. This new beginning only took place because you joined us and listened to the story of Fallujah—more than merely listened, you gave, supported, and imagined a new story. Each year we set out on *The Heartmender Tour*, taking to the road and to the air to spread the message of preemptive love to friends.*



In 2012, we engaged hearts and minds at college campuses, churches, mosques, tea shops, and living rooms from Malibu to Baghdad. Whether we met at the National Prayer Breakfast in Washington, D.C., or at TEDxAustin—we’re grateful for all those who joined us to be a part of breaking down stereotypes and mending hearts. Thanks to your part in the Heartmender Tour, we do more than imagine new beginnings, new hearts, and new relationships—we create them.



*We are passionate about providing **heart operations** for children and **training** for surgeons in Iraq. That's why we appreciate and so desperately need our wonderful partners who stitch hearts, provide support, and navigate logistics of working in Iraq. They have the expertise and know-how to make our shared vision a reality. It's our job to ensure that more surgeries and training are carried out and to be the bridge connecting your compassion to the children of Iraq.*

## **INTERNATIONAL CHILDREN'S HEART FOUNDATION**

With 300 trips and 6,000 surgeries under their belt, the International Children's Heart Foundation (ICHF) is more than equipped to provide the medical labor and expertise necessary for serving across Iraq. Dr. William Novick and his international surgical teams began saving lives and training medical professionals in developing countries in 1994, and now we've teamed up to create a medical infrastructure throughout Iraq capable of operating on every Iraqi child in need of heart surgery.

## **FOR HEARTS AND SOULS**

We have worked with Dr. Kirk Milhoan and For Hearts & Souls (FHAS) since early in our time in Iraq, first as a cardiologist consultant and now on Missions to the cities of Fallujah and Dohuk. Dr. Kirk is among the world's most traveled and experienced echocardiographers, having diagnosed, triaged, and treated children from Mongolia, Nepal, Kosovo, Papua-New Guinea, and Iraq.



# OUR PARTNERS AROUND THE WORLD

## LIVING LIGHT INTERNATIONAL

Living Light International (LLI) is our cultural compass in Iraq. Without their guidance and know-how, navigating the red tape and negotiating lifesaving collaboration here would be impossible. LLI's Founder and President Nadwa Qaragholi puts her incredible connections and networking skills to use each day on behalf of Iraqi children, negotiating new frontiers and new programs for the expansion and improvement of pediatric cardiac care across Iraq.

## MENDING KIDS INTERNATIONAL

We share a common passion with Mending Kids International (MKI)—providing lifesaving and life-changing surgeries to children. MKI partners with hospitals, organizations, and donors in 41 countries around the world and supports cardiac surgery in Iraq through generous donations towards individual children's operations.

## ONE DAY'S WAGES

In October, One Day's Wages helped remake the world through a donation campaign and match to raise a total of \$10,000 for Remedy Mission supplies. One Day's Wages brings together individuals and organizations that share a passion for alleviating extreme poverty. By encouraging generous donors to give their earnings from a single day, different organizations like PLC receive support from a wide and diverse community. We thank One Day's Wages for standing alongside us to care for the future of Iraq: its children's hearts and surgeons' hands.





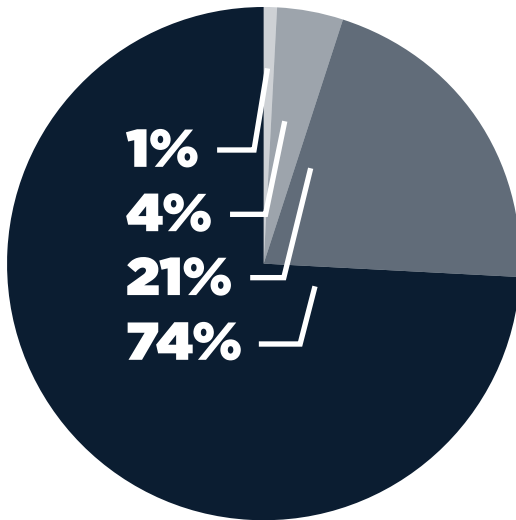
# FINANCIALS

---

**WHAT WOULD YOU** give up to provide your daughter a chance at life? For three long years of searching for options for their child, Zahraa's family never gave up. We met Zahraa in Najaf, and you gave the money that finally turned hopes of surgery into reality and healing. Your financial gifts stand for more than a dollar sign or bottom line, and that's why we work daily to put your money where your heart is, saving the lives of Iraqi children.

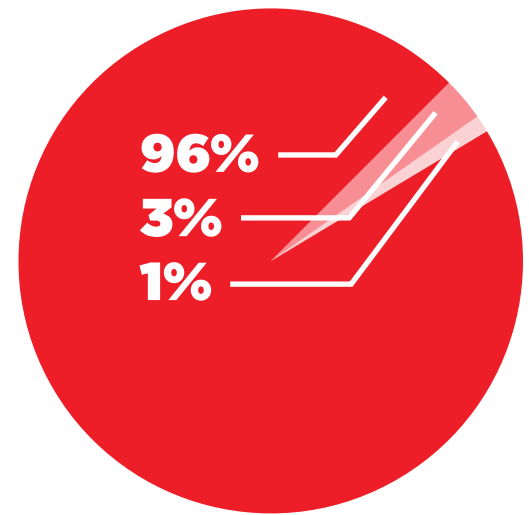


## SOURCES OF SUPPORT



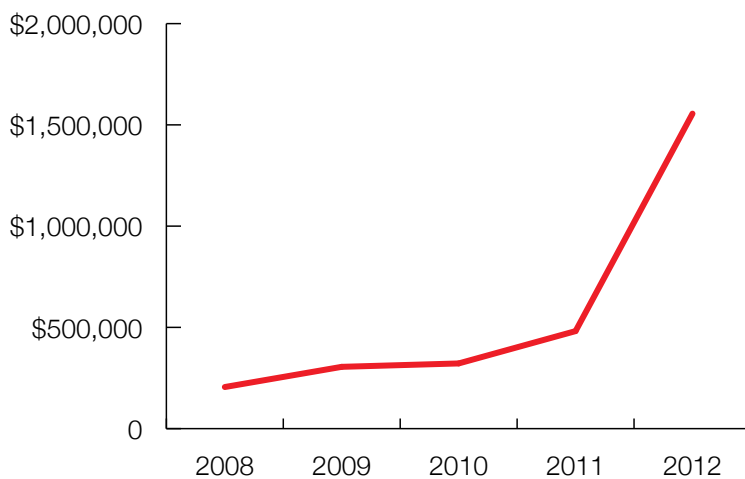
- IRAQI GOVERNMENT
- FOUNDATIONS AND OTHER ORGANIZATIONS
- INDIVIDUALS
- SMALL BUSINESSES AND CORPORATIONS

## ORGANIZATIONAL EFFICIENCY



- PROGRAMS
- MANAGEMENT
- DEVELOPMENT

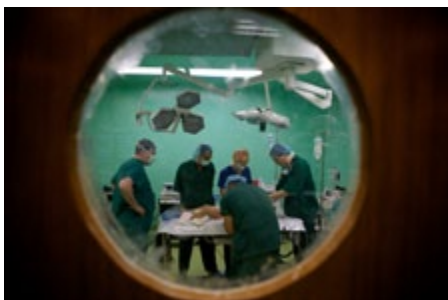
## ANNUAL REVENUE



## GIFT-IN-KIND MATCHING

**18:1**

For each dollar donated to our heart surgery program in 2012, our partners donated **18** dollars of gifts-in-kind: materials and services to save lives and pursue peace in Iraq.



# CONSOLIDATED STATEMENT OF ACTIVITIES

PREEMPTIVE LOVE COALITION FOR THE YEAR ENDED DECEMBER 31, 2012 WITH SUMMARIZED  
COMPARATIVE FIGURES FOR THE SHORT FISCAL YEAR APRIL 1, 2011-DECEMBER 31, 2011

	UNRESTRICTED	TEMPORARILY RESTRICTED	2012	2011
<b>PUBLIC SUPPORT &amp; REVENUE</b>				
<i>PUBLIC SUPPORT</i>				
Individuals	\$176,183	\$149,330	\$325,513	\$136,576
Iraqi Government	\$ 1,150,194	\$0	\$1,150,194	\$209,900
Small Businesses & Corporations	\$ 8,805	\$0	\$8,805	\$15,357
Foundations & Other Organizations	\$39,831	\$ 25,512	\$65,344	\$114,197
<i>REVENUE</i>				
Interest & Other Income	\$ 3,596	\$0	\$3,596	\$3,020
Gross Profit from Inventory Sales	\$ 2,026	\$0	\$2,026	\$2,499
<b>TOTAL PUBLIC SUPPORT REVENUE</b>	<b>\$1,380,635</b>	<b>\$174,843</b>	<b>\$1,555,478</b>	<b>\$481,548</b>
<b>EXPENSES</b>				
Program Services	\$0	\$1,518,837	\$1,518,837	\$361,751
Management & General	\$44,808	\$0	\$44,808	\$5,020
Development	\$17,409	\$0	\$17,409	\$13,092
<b>TOTAL EXPENSES</b>	<b>\$62,217</b>	<b>\$1,518,837</b>	<b>\$1,581,054</b>	<b>\$379,863</b>
CHANGE IN NET ASSETS BEFORE THE EFFECT OF OTHER ITEMS	\$1,318,418	(\$1,343,994)	(\$25,576)	\$101,685
PRIOR PERIOD ADJUSTMENTS			\$0	\$0
<b>CHANGE IN NET ASSETS</b>	<b>\$1,318,418</b>	<b>(\$1,343,994)</b>	<b>(\$25,576)</b>	<b>\$101,685</b>
<b>NET ASSETS - BEGINNING OF YEAR</b>	<b>\$365,087</b>	<b>(\$44,571)</b>	<b>\$320,515</b>	<b>\$218,830</b>
<b>NET ASSETS - END OF YEAR</b>	<b>\$1,683,505</b>	<b>(\$1,388,565)</b>	<b>\$294,939</b>	<b>\$320,515</b>



# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

PREEMPTIVE LOVE COALITION FOR THE YEAR ENDED DECEMBER 31, 2012 WITH COMPARATIVE FIGURES FOR THE SHORT FISCAL YEAR APRIL 1, 2011-DECEMBER 31, 2011

	2012	2011
<b>ASSETS</b>		
Cash & Cash Equivalents	\$284,795	\$306,224
Contributors & Pledges Receivable	\$1,322	\$1,322
Inventory	\$10,433	\$10,736
Other Current Assets	\$1,617	\$119
Fixed Assets	\$4,130	\$6,884
<b>TOTAL ASSETS</b>	<b>\$302,297</b>	<b>\$325,285</b>
<b>LIABILITIES</b>		
Accounts Payable	\$7,358	\$4,770
Accrued Expenses	\$0	\$0
<b>TOTAL LIABILITIES</b>	<b>\$7,358</b>	<b>\$4,770</b>
<b>NET ASSETS</b>		
Unrestricted	\$294,939	\$320,515
Temporarily Restricted	\$0	\$0
<b>TOTAL NET ASSETS</b>	<b>\$294,939</b>	<b>\$320,515</b>
<b>LIABILITIES &amp; NET ASSETS</b>	<b>\$302,297</b>	<b>\$325,285</b>



# STAFF



**Jeremy Courtney**  
*Founder, Executive Director*



**Cody Fisher**  
*Founder, Development Director*



**Michelle Fisher**  
*Finance Director*



**Matthew Willingham**  
*Communication Director*



**Cayla Willingham**  
*Remedy Mission Coordinator*

## 2012 SUMMER INTERNS



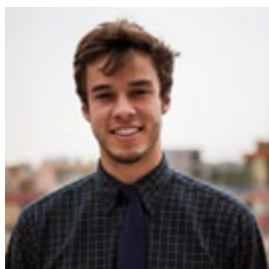
**David McLain**  
*Annual Report*



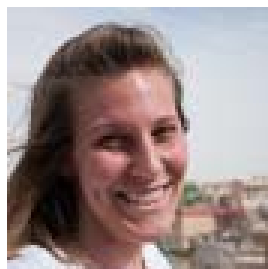
**Craig Turpin**  
*Copywriting*



**Tyler Van Riper**  
*Copywriting*



**John Hall**  
*Graphic Design*



**Alicia Lay**  
*Medical Research*



**Kendelyn Ouellette**  
*Photography*



**Monique Ching**  
*Videography*

## VOLUNTEERS

**Leigh Saxon**

Hewitt, TX

*Bookkeeper*

**Jen Graham**

Waco, TX

*Bookkeeper*

**Michelle Stevens**

Albuquerque, NM

*PLC Shipment Coordinator*

## BOARD OF DIRECTORS



**David Statham, Chairman**

Los Angeles, CA; Technology, Strategy, and Innovation Manager, TOYOTA

**Justin Blount, Corporate Secretary**

Nacogdoches, TX; Professor, Stephen F. Austin State University

**Preston Fischer, Director**

Dallas, TX; Independent Litigation Technology Consultant

**JR Pershall, Director**

Waco, TX; AT&T Mobility Retail Sales Manager

**Jim King, Ph.D., Director, Ex Officio**

Belton, TX; Dean of the College of Business, University of Mary Hardin-Baylor

**Cody Fisher, Director**

Iraq; PLC Founder and Development Director

**Jeremy Courtney, Director**

Iraq; PLC Founder and Executive Director





# CONNECT WITH US

---

**MADDY WAITED** six years for heart surgery. A landmark in Maddy's life, his completely corrective operation was also our 300th surgery! When we say "our," we mean it in the most comprehensive way possible; each and every surgery requires the efforts, generosity, hope, and preemptive love of innumerable hearts around the world. "Our" includes *you*.

The word *coalition* is in our name for a reason. We can't do this alone—nor would we want to! Social media continues to connect our growing network of partners and friends all over the world. To join us in the active pursuit of remaking the world and healing hearts like Maddy's, become a part of our online community and get a front row seat to what you're accomplishing in Iraq.

## PreemptiveLove.org

Visit our blog at:

**PreemptiveLove.org/Blog**

## SIGN-UP FOR EMAIL UPDATES

We send *twice-a-month* updates from Iraq to give you a glimpse into news and developments you won't find anywhere else.

**PreemptiveLove.org/Newsletter**

## FRIENDS WHO HAVE JOINED US TO REMAKE THE WORLD

Kurdish Mountain Chai, a tea business based out of Louisville, Kentucky, committed to donating a percentage of every package of tea sold. They share our conviction that everyone can remake the world—tea-drinkers can be life-savers.

Instead of presents for his 7th birthday, Jackson asked for donations towards a lifesaving heart surgery. Thanks to his generosity, and the birthday donations of many others, children across the world have the gift of more birthdays to come.



**facebook.com/PreemptiveLove**



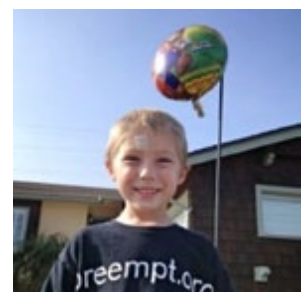
**twitter.com/PreemptiveLove**



**instagram.com/PreemptiveLove**



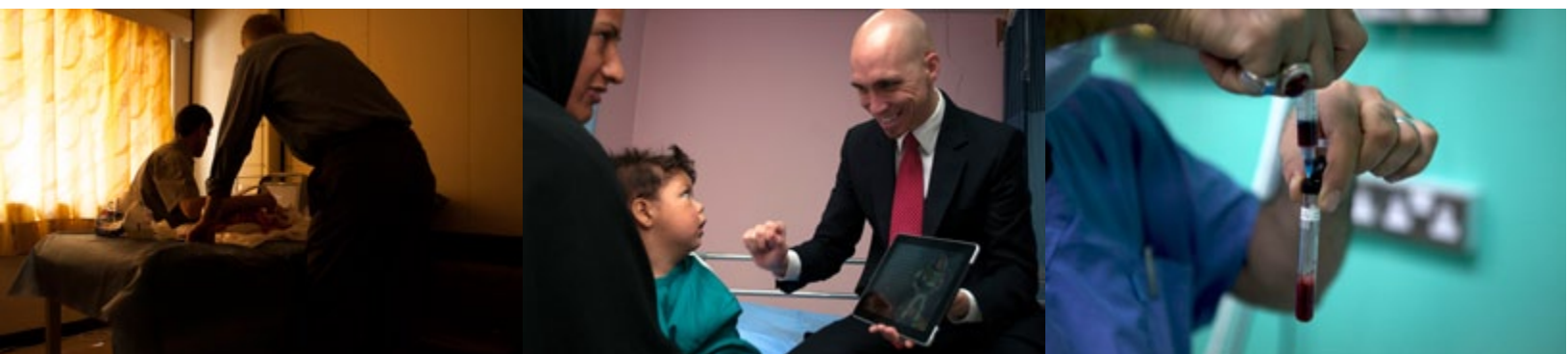
**vimeo.com/PreemptiveLove**





*“Nothing else makes me feel like this; just the feeling of internal happiness; the feeling of being on the short way to being a **cardiac surgeon**—even a beginner one—the feeling of being about to reach my dream!”*

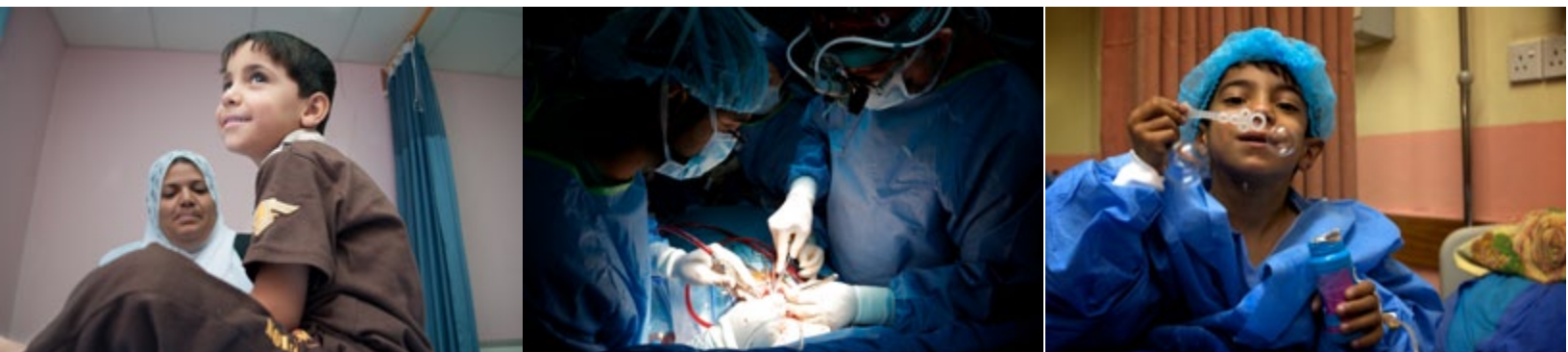
*—Dr. Fadhil al-Amran*





*“The message of **Premptive Love** resonates among people in Iraq and in America and will continue to instruct and inspire many more toward lives of peace as the message and audience grows.”*

*—Governor David Beasley, South Carolina (1995-99)*



*“You **healed the hearts** of our children, not just physically but spiritually...Also you healed the reputation of your countries and your people...that’s how you uncovered the brightened truth of who really they are.”*

*—Sheikh Jawad al Khalisy*

# **PREEMPTIVE LOVE COALITION**

**[PreemptiveLove.org](http://PreemptiveLove.org)**